



## Positive Leadership and Innovation

This three-day strength-based program empowers leaders to create a positive culture, which fosters both the mindset and behaviors that allow teams and employees to be more innovative. The program is taught by Berkeley Faculty and leading Silicon Valley experts.

### INNOVATION THROUGH WELL-BEING

This three-day experience unites the innovation process, leadership strategies and positive psychology to create positive work cultures where innovation can flourish.

Using case discussions, hands-on collaborative exercises, and applied industry examples participants will explore the power of positive psychology and their own character strengths, understand the process of innovation, and utilize various leadership strategies to develop a personalized leadership development plan.

The program will also incorporate networking opportunities that enables participants to create a community of like-minded professionals to foster continued learning and application of knowledge far beyond the three-day program.

#### PROGRAM TOPICS:

- Explore the basic principles of positive psychology and its application in organizations
- Understand the Innovation Process (idea generation, promotion, and realization)
- Learn how to cultivate the antecedents of innovation (creativity, engagement, and positive emotions)
- Develop a leadership strategy using cutting-edge delivery methods (appreciative inquiry, neuroscience, and mindfulness)
- Create your own leadership development plan to utilize program concepts immediately

#### WHAT ALUMNI SAY ABOUT THIS PROGRAM

“This was among the best educational programs I’ve attended ... the juxtaposition of cutting-edge research and real-world implementations was thought provoking.”

**Juliette Hirt, Associate General Counsel Sierra Club, USA**

“The combination of excellent academics and world class industry experts provided me the opportunity to gain new insight into leadership and the innovation process.”

**Andrés Cabezas Corcione, Ph.D., CEO-Founder Latin-American Center of Applied Positive Psychology, Chile**

“...an extremely useful toolkit for any professional who wants to create a high-performing organization, foster creativity, innovation and inspire leaders.”

**Paul Racine, Founder, Life Lab, France**

#### LEAD INSTRUCTOR

##### Keith Gatto, Ph.D.



As the Fung Institute for Engineering Leadership’s Positive Psychology fellow, Dr. Gatto focuses his research and teaching on the intersection of Innovation, Leadership and Positive Psychology. He works extensively with Silicon Valley experts on the application of positive psychology to organizational cultures.

#### DATE

November 8-10, 2017  
June 13-15, 2018

#### LOCATION

UC Berkeley Campus

#### PROFILE

Senior Executives  
Development Managers  
Strategic Leaders

#### 10 EXPERTS

From UC Berkeley and  
Silicon Valley (see back)

#### FEES

\$4500

Inclusive of tuition, materials, parking,  
networking event, breakfast and lunch

#### REGISTER

[exec-ed.berkeley.edu](http://exec-ed.berkeley.edu)

Maximum of **30 participants** are admitted per cohort. This ensures optimum peer-to-peer and faculty-led learning, as well as community building.

# Positive Leadership and Innovation

## PROGRAM OUTLINE

### POSITIVE PSYCHOLOGY AND INNOVATION

Be exposed to cutting-edge scientific research on positivity and innovation.

- Positive Psychology basics as they relate to organizations
- Understanding the Character Strengths framework and its application to Leadership
- The Innovation Process (idea generation, idea promotion, and idea realization)

### ANTECEDENTS OF INNOVATION

Understand how certain cultural building blocks help create fertile ground for innovation.

- Creating a Culture of Engagement
- Fostering Creativity in the Workplace
- Building a Culture with Positive Emotions

## FEATURED FACULTY AND GUEST SPEAKERS



**Lee Fleming, Ph.D**  
Professor, Faculty Director Fung Institute for Engineering Leadership, UC Berkeley



**Brynn Harrington**  
Director, People Growth, Facebook



**Andrew Gordon**  
Directing Animator, Pixar



**Brendan Browne**  
VP of Global Talent Acquisition, LinkedIn



**Jessica Amortegui**  
Sr. Director of Learning and Development, Logitech



**Ruchika Sikri**  
Manager, Sustainable Performance and Well-being Learning, Google



**Dan Radecki, Ph.D**  
Chief Scientific Officer, The Academy of Brain-based Leadership



**Maya Carter**  
Sr. Manager of Learning and Development, Samsung Research America



**Sajel Bellon, Ed.D**  
Positive Psychology Faculty, Wilfrid Laurier University, Canada

### LEADERSHIP TOOLS

Discover various leadership tools that will help you foster a positive innovative culture, high-performing teams, employee retention and impact ROI.

- Appreciative Inquiry
- Neuroscience for Leadership
- Mindfulness as a leadership Tool

### A POSITIVE INNOVATIVE CULTURE

Create a plan of action to establish a Positive Innovative Culture

- Overcoming Obstacles to Creating a Positive Work Culture
- Create a Personal Leadership Development Plan
- Industry Mentors to help focus your Leadership Development Plan
- Certificate in Positive Leadership and Innovation
- Program is credit bearing (1 unit)



## INDUSTRY ADVISORY BOARD

Unique to this executive education program is the industry advisory board. Comprised of diverse professionals who are interested in promoting the value of a positive workforce and its impact on innovation, the board provides input from an industry perspective on the program's development and helps disseminate information about the program to the public.

## BOARD MEMBERS

### Jenny Blackburn

Director, Technology People & Leadership, Salesforce.com

### James Desrosier

IoT Talent Consortium Lead, Learning, Cisco

### Marko Gargenta

Founder and CEO of PlusPlus

### Amy Hayes

Global Head of Learning and Development, Facebook

### Rev. Dennis Holtschneider

Chairman of Ascension Health Network

### Elizabeth Kim

Executive Director at Talent, IDEO

### Danny Ryan

Director of Technical Training & Development, Autodesk

### Victoria Sevilla

Sr. Manager, Global People Development, VMware

### Rajon Tumbokon

Head of Tech Academy & Sr. Learning Partner for Engineering, LinkedIn

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