Preparing engineering and technical professionals for leadership roles by cultivating expertise and skills in technology and leadership.

We draw on the talents of our world-renowned faculty - industry innovators with real-world experience as entrepreneurs and other industry experts to create targeted programs focused on the application of ideas. We create and deliver educational programs that suit the demands of your educational needs: in content, length and location.

<table>
<thead>
<tr>
<th>Program</th>
<th>Date</th>
<th>Duration</th>
<th>Location</th>
<th>Cost</th>
<th>Lead Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Augmented and Virtual Reality (AR/VR)</td>
<td>October 19, 2017</td>
<td>2 days</td>
<td>UC Berkeley Campus</td>
<td>$3,500</td>
<td>Allen Yang, Ph.D</td>
</tr>
<tr>
<td>Global Technology Leaders</td>
<td>October 25, 2017</td>
<td>8 weekly 2hr sessions</td>
<td>UC Berkeley Campus</td>
<td>$8,500</td>
<td>Anthony St. George, Ph.D</td>
</tr>
<tr>
<td>Silicon Valley Innovation Leadership Week</td>
<td>October 30, 2017</td>
<td>7 days</td>
<td>UC Berkeley Campus</td>
<td>$10,500</td>
<td>Ikhlaq Sidhu, Ph.D</td>
</tr>
<tr>
<td>Positive Leadership and Innovation</td>
<td>November 8, 2017</td>
<td>3 days</td>
<td>UC Berkeley Campus</td>
<td>$4,500</td>
<td>Keith Gatto, Ph.D</td>
</tr>
<tr>
<td>Design Innovation for the Internet of Things</td>
<td>December 4, 2017</td>
<td>2 days</td>
<td>UC Berkeley Campus</td>
<td>$3,500</td>
<td>Björn Hartmann, Ph.D</td>
</tr>
<tr>
<td>Industry Applications for the Internet of Things</td>
<td>December 6, 2017</td>
<td>3 days</td>
<td>UC Berkeley Campus</td>
<td>$4,500</td>
<td>Naeem Zafar</td>
</tr>
<tr>
<td>IoT Week</td>
<td>December 4-8, 2017</td>
<td>2-3 days</td>
<td>UC Berkeley Campus</td>
<td>$7,200</td>
<td>Björn Hartmann, Naeem Zafar</td>
</tr>
<tr>
<td>Engineering Leadership Professional Program</td>
<td>January 17, 2018</td>
<td>4½ months 23 weekly 3hr sessions</td>
<td>Hyatt House, San Jose</td>
<td>$14,300</td>
<td>Ikhlaq Sidhu, Ph.D</td>
</tr>
<tr>
<td>Commercialization of Disruptive Technology</td>
<td>Determined by Program</td>
<td>1-3 Years</td>
<td>UC Berkeley Silicon Valley</td>
<td>$21,400-$27,785</td>
<td>Keith Gatto, Ph.D</td>
</tr>
</tbody>
</table>
Programs 2017 - 2018

Augmented and Virtual Reality (AR/VR)
The AR/VR program is designed to facilitate understanding of key industry terms and trends, their impact on your business and new opportunities for growth.
START: October 19, 2017
DURATION: 2 days

Global Technology Leaders Program
This program builds on the experience and expertise of our world-renowned faculty to educate emerging leaders on the opportunities and challenges of global engagement for technology companies.
START: October 25, 2017
DURATION: 8 weekly 2hr evening sessions

Silicon Valley Innovation Leadership Week
Set on both the Berkeley campus and in Silicon Valley, this is a one-week intensive program designed to guide leaders to advance innovation in their firms in multiple dimensions including strategy, technology, culture, mindset, process and team organization.
START: October 30, 2017
DURATION: 7 days

Positive Leadership and Innovation
This three day program is designed to help leaders utilize their strengths to create a positive mindset for employees and a culture where Innovation happens naturally. The program is taught by Berkeley faculty and leading Silicon Valley experts.
START: November 8, 2017
DURATION: 3 days

Design Innovation for the Internet of Things
This two-day design innovation program provides a framework for thinking about the co-evolution of design and technology, with a focus on emerging trends in the Internet of Things.
START: December 4, 2017
DURATION: 2 days

Industry Applications for the Internet of Things
Through IoT use cases, this program will enable you to understand new technologies taking shape and help you create a plan to capitalize on the latest developments.
START: December 6, 2017
DURATION: 3 days

Engineering Leadership Professional Program (ELPP)
UC Berkeley’s Engineering Leadership Professional Program (ELPP) is a 4-month program providing the professional development and specific skills to turn top-performing engineering managers and technical leaders into true enterprise leaders.
START: January 17, 2018
DURATION: 4 1/2 months, 23 weekly 3hr evening sessions

Joint Program
COMMERCIALIZATION OF DISRUPTIVE TECHNOLOGY
A program in commercialization of disruptive technology in areas such as IoT and AR/VR, for those seeking to understand the business impact and opportunities of the latest emerging technologies.

The College of Engineering Executive & Professional Education and Berkeley Executive Education are collaborating to create a program which combines the breadth of knowledge of two of UC Berkeley’s strongest academic units - the College of Engineering and the Haas Business School.

The program leverages the strengths of both units to guide participants seeking to understand, build, or expand a business driven by the latest disruptive technologies.

IoT WEEK
4-8 December 2017
Come join us for an immersive program focused on the business impact, engineering design, and innovation related to the Internet of Things (IoT).

Design Innovation for the Internet of Things
December 4-5, 2017
Industry Applications for the Internet of Things
December 6-8, 2017