Preparation of engineering and technical professionals for leadership roles by cultivating expertise and skills in technology and leadership.

**Technology | Strategy | Execution**

We draw on the talents of our world-renowned faculty - industry innovators with real-world experience as entrepreneurs and other industry experts to create targeted programs focused on the application of ideas. We create and deliver educational programs that suit the demands of your

<table>
<thead>
<tr>
<th>Program</th>
<th>Date</th>
<th>Duration</th>
<th>Location</th>
<th>Cost</th>
<th>Lead Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Augmented and Virtual Reality (AR/VR)</td>
<td>October 19, 2017</td>
<td>2 days</td>
<td>UC Berkeley Campus</td>
<td>$3,500</td>
<td>Allen Yang, Ph.D</td>
</tr>
<tr>
<td>Global Technology Leaders</td>
<td>October 25, 2017</td>
<td>8 weekly 2hr sessions</td>
<td>UC Berkeley Campus</td>
<td>$8,500</td>
<td>Anthony St. George, Ph.D</td>
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<tr>
<td>Silicon Valley Innovation Leadership Week</td>
<td>October 30, 2017</td>
<td>7 days</td>
<td>UC Berkeley Campus</td>
<td>$10,500</td>
<td>Ikhlaq Sidhu, Ph.D</td>
</tr>
<tr>
<td>Positive Leadership and Innovation</td>
<td>November 8, 2017</td>
<td>3 days</td>
<td>UC Berkeley Campus</td>
<td>$4,500</td>
<td>Keith Gatto, Ph.D</td>
</tr>
<tr>
<td>Design Innovation for the Internet of Things</td>
<td>December 4, 2017</td>
<td>2 days</td>
<td>UC Berkeley Campus</td>
<td>$3,500</td>
<td>Björn Hartmann, Ph.D</td>
</tr>
<tr>
<td>Industry Applications for the Internet of Things</td>
<td>December 6, 2017</td>
<td>3 days</td>
<td>UC Berkeley Campus</td>
<td>$4,500</td>
<td>Naeem Zafar</td>
</tr>
<tr>
<td>IoT Week</td>
<td>December 4-8, 2017</td>
<td>2-3 days</td>
<td>UC Berkeley Campus</td>
<td>$7,200</td>
<td>Björn Hartmann, Naeem Zafar</td>
</tr>
<tr>
<td>Engineering Leadership Professional Program</td>
<td>January 17, 2018</td>
<td>4½ months 23 weekly 3hr sessions</td>
<td>Hyatt House, San Jose</td>
<td>$14,300</td>
<td>Ikhlaq Sidhu, Ph.D</td>
</tr>
<tr>
<td>Commercialization of Disruptive Technology</td>
<td>Determined by Program</td>
<td>1-3 Years</td>
<td>UC Berkeley Silicon Valley</td>
<td>$21,400-$27,785</td>
<td>Keith Gatto, Ph.D</td>
</tr>
</tbody>
</table>
Programs 2017 - 2018

**Augmented and Virtual Reality (AR/VR)**
The AR/VR program is designed to facilitate understanding of key industry terms and trends, their impact on your business and new opportunities for growth.

**START:** October 19, 2017  
**DURATION:** 2 days

**Global Technology Leaders Program**
This program builds on the experience and expertise of our world-renowned faculty to educate emerging leaders on the opportunities and challenges of global engagement for technology companies.

**START:** October 25, 2017  
**DURATION:** 8 weekly 2hr evening sessions

**Silicon Valley Innovation Leadership Week**
Set on both the Berkeley campus and in Silicon Valley, this is a one-week intensive program designed to guide leaders to advance innovation in their firms in multiple dimensions including strategy, technology, culture, mindset, process and team organization.

**START:** October 30, 2017  
**DURATION:** 7 days

**Positive Leadership and Innovation**
This three day program is designed to help leaders utilize their strengths to create a positive mindset for employees and a culture where innovation happens naturally. The program is taught by Berkeley faculty and leading Silicon Valley experts.

**START:** November 8, 2017  
**DURATION:** 3 days

**Design Innovation for the Internet of Things**
This two-day design innovation program provides a framework for thinking about the co-evolution of design and technology, with a focus on emerging trends in the Internet of Things.

**START:** December 4, 2017  
**DURATION:** 2 days

**Industry Applications for the Internet of Things**
Through IoT use cases, this program will enable you to understand new technologies taking shape and help you create a plan to capitalize on the latest developments.

**START:** December 6, 2017  
**DURATION:** 3 days

**Engineering Leadership Professional Program (ELPP)**
UC Berkeley’s Engineering Leadership Professional Program (ELPP) is a 4-month program providing the professional development and specific skills to turn top-performing engineering managers and technical leaders into true enterprise leaders.

**START:** January 17, 2018  
**DURATION:** 4 1/2 months, 23 weekly 3hr evening sessions

**Joint Program**

**COMMERCIALIZATION OF DISRUPTIVE TECHNOLOGY**

A program in commercialization of disruptive technology in areas such as IoT and AR/VR, for those seeking to understand the business impact and opportunities of the latest emerging technologies.

The College of Engineering Executive & Professional Education and Berkeley Executive Education are collaborating to create a program which combines the breadth of knowledge of two of UC Berkeley’s strongest academic units - the College of Engineering and the Haas Business School.

The program leverages the strengths of both units to guide participants seeking to understand, build, or expand a business driven by the latest disruptive technologies.

**IoT WEEK**
4-8 December 2017

Come join us for an immersive program focused on the business impact, engineering design, and innovation related to the Internet of Things (IoT).

**Design Innovation for the Internet of Things**
December 4-5, 2017  
**Industry Applications for the Internet of Things**
December 6-8, 2017