



## Engineering Development for the Technology Executive

Preparing engineering and technical professionals for leadership roles by cultivating expertise and skills in technology and leadership.

### Technology | Strategy | Execution

We draw on the talents of our world-renowned faculty - industry innovators with real-world experience as entrepreneurs and other industry experts to create targeted programs focused on the application of ideas. We create and deliver educational programs that suit the demands of your educational needs: in content, length and location.

Program	Date	Duration	Location	Cost	Lead Instructor
<b>Augmented and Virtual Reality (AR/VR)</b>	May 15, 2018	2 days	UC Berkeley Campus	\$3,500	Allen Yang, Ph.D
<b>Global Technology Leaders</b>	October 25, 2018	8 weekly 2hr sessions	UC Berkeley Campus	\$8,500	Anthony St. George, Ph.D
<b>Silicon Valley Innovation Leadership Week</b>	October 29, 2018	7 days	UC Berkeley Campus	\$10,500	Ikhlq Sidhu, Ph.D
<b>Positive Leadership and Innovation</b>	October 4, 2018	3 days	UC Berkeley Campus	\$4,500	Keith Gatto, Ph.D
<b>Design Innovation for the Internet of Things</b>	August 6, 2018	2 days	UC Berkeley Campus	\$3,500	Björn Hartmann, Ph.D
<b>Industry Applications for the Internet of Things</b>	June 20, 2018	3 days	UC Berkeley Campus	\$4,500	Naeem Zafar
<b>Commercialization of Disruptive Technology</b>	Determined by Program	1-3 Years	UC Berkeley Silicon Valley	\$21,400-\$27,785	Varies by Program
<b>Engineering Leadership Professional Program</b>	January 17, 2018	4 1/2 months 23 weekly 3hr sessions	Hyatt House, San Jose	\$14,300	Ikhlq Sidhu, Ph.D

# Programs 2018



## Augmented and Virtual Reality (AR/VR)

The AR/VR program is designed to facilitate understanding of key industry terms and trends, their impact on your business and new opportunities for growth.

START: **May 15, 2018**

DURATION: **2 days**



## Global Technology Leaders Program

This program builds on the experience and expertise of our world-renowned faculty to educate emerging leaders on the opportunities and challenges of global engagement for technology companies.

START: **October 25, 2018**

DURATION: **8 weekly 2hr evening sessions**



## Silicon Valley Innovation Leadership Week

Set on both the Berkeley campus and in Silicon Valley, this is a one-week intensive program designed to guide leaders to advance innovation in their firms in multiple dimensions including strategy, technology, culture, mindset, process and team organization.

START: **October 29, 2018**

DURATION: **7 days**



## Positive Leadership and Innovation

This three day program is designed to help leaders utilize their strengths to create a positive mindset for employees and a culture where Innovation happens naturally. The program is taught by Berkeley faculty and leading Silicon Valley experts.

START: **October 4, 2018**

DURATION: **3 days**



## Design Innovation for the Internet of Things

This two-day design innovation program provides a framework for thinking about the co-evolution of design and technology, with a focus on emerging trends in the Internet of Things.

START: **August 6, 2018**

DURATION: **2 days**



## Industry Applications for the Internet of Things

Through IoT use cases, this program will enable you to understand new technologies taking shape and help you create a plan to capitalize on the latest developments.

START: **June 21, 2018**

DURATION: **3 days**



## Engineering Leadership Professional Program (ELPP)

UC Berkeley's Engineering Leadership Professional Program (ELPP) is a 4-month program providing the professional development and specific skills to turn top-performing engineering managers and technical leaders into true enterprise leaders.

START: **January 17, 2018**

DURATION: **4 1/2 months, 23 weekly 3hr evening sessions**



### Joint Program

## COMMERCIALIZATION OF DISRUPTIVE TECHNOLOGY

A program in commercialization of disruptive technology in areas such as **IoT** and **AR/VR**, for those seeking to understand the business impact and opportunities of the latest emerging technologies.

The College of Engineering Executive & Professional Education and Berkeley Executive Education are collaborating to create a program which combines the breadth of knowledge of two of UC Berkeley's strongest academic units - the College of Engineering and the Haas Business School.

The program leverages the strengths of both units to guide participants seeking to understand, build, or expand a business driven by the latest disruptive technologies.

"This is an extraordinary time to be an engineer. Technology is evolving rapidly and has enormous power to shape how we live. But in order to realize the best economic and societal possibilities of technology, it is critical that engineering professionals have the knowledge and tools to lead the way."



**Shankar Sastry**  
Dean,  
College of  
Engineering

Executive & Professional Education  
College of Engineering, UC Berkeley  
208 McLaughlin Hall, MC 1700  
Berkeley, CA 94720  
[exec-ed.berkeley.edu](http://exec-ed.berkeley.edu)

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**ENGINEERING**  
EXECUTIVE & PROFESSIONAL EDUCATION