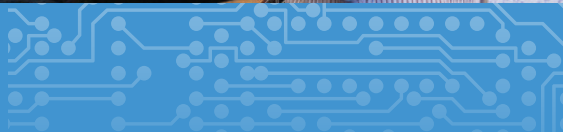
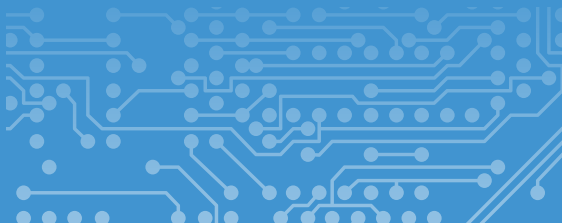


SILICON VALLEY INNOVATION LEADERSHIP WEEK 2019

Leadership by Disruption...



Berkeley

SILICON VALLEY INNOVATION LEADERSHIP WEEK



12
EXPERTS

From UC Berkeley
and Silicon Valley

TECH
DISRUPTORS

That will impact your
business future

7
TOPICS

On leading
innovation

10.28.19

Beginning
October 28, 2019

5 DAYS

On the Berkeley campus
and in Silicon Valley

\$9,750

Inclusive of tuition, cases,
materials, and some meals



INNOVATE OR BE DISRUPTED

The Silicon Valley Innovation Leadership Week brings together Silicon Valley and UC Berkeley experts to prepare executives and managers to better lead their teams and companies in innovation.

What is on the horizon for your business?

How will you lead your people, evolve your products, and adapt with newly emerging and disruptive technologies?

These are the challenges we will help you address during your time at the Silicon Valley Innovation Leadership Week. By applying the Berkeley Method of Innovation Leadership, you will learn how leading firms and innovators at Berkeley and Silicon Valley cultivate the mindset, behaviors, and frameworks that are proven to make teams more effective innovators.

Explore emerging technologies, and learn what thought leaders see as the key technology advances and disruptions that will shape the future of your business.

Let us help you take your firm forward with its innovation efforts to transform your business to your business' future.

APPLY A NEW
INNOVATION
FRAMEWORK

CONNECT & LEARN
FROM SILICON VALLEY
& UC BERKELEY EXPERTS

UNDERSTAND EMERGING,
DISRUPTIVE TECHNOLOGIES

[MORE INFO](#)

[APPLY NOW](#)

2019 PROGRAM OUTLINE: *Led by Prof. Ikhlaq Sidhu*

DAY 1: INNOVATION & LEADERSHIP FRAMEWORK

- Berkeley Method of Innovation
- Emerging Technologies & Business Models
- Leading Innovation in Disruptive Companies

DAY 2: EMERGING TECHNOLOGIES FOR LEADERSHIP

- Emerging Technologies
- Blockchain & Disruption
- Innovation Field Studies

DAY 3: EMERGING TECHNOLOGIES FOR LEADERSHIP

- Innovation Field Studies
- Innovation Leaderships

DAY 4: PROJECT LAUNCH

DAY 5: PROJECT SHOWCASE AND DINNER AT UC FACULTY CLUB

PARTICIPATING COMPANIES:
JLABS
Unity Technologies
Lime
Tesla
Ripple

ACADEMIC & INDUSTRY FACULTY - TYPICAL SPEAKERS



Ikhlaq Sidhu, *Faculty Lead & Chief Scientist, Sutardja Center, UC Berkeley*

Ikhlaq Sidhu is serial innovator with an industry background and the perspective of an academic. He teaches at the University of California Berkeley, where he is the faculty director & founder of the Sutardja Center for Entrepreneurship and Technology and a professor in the Department of Industrial Engineering & Operations Research.



Chris Larsen
Executive
Chairman, Ripple



Shomit Ghose
Managing Director
& Partner, OnSet
Ventures



Ken Goldberg
Professor, Chair,
UC Berkeley



Wayne Delker
Former CIO,
Clorox, Fortune
500



Anca Dragan
Asst Professor,
Robotics,
UC Berkeley



Gigi Wang
Faculty
Sutardja Center,
UC Berkeley



Pieter Abbeel AI/
Robotics,
Professor, UC
Berkeley, Founder
Embodied
Intelligence



Hap Klopp
Founder of North
Face



Jocelyn Weber
Director of
Executive Programs,
Sutardja Center,
UC Berkeley



Allen Yang
Exec Director,
Augmented
Cognition,
UC Berkeley



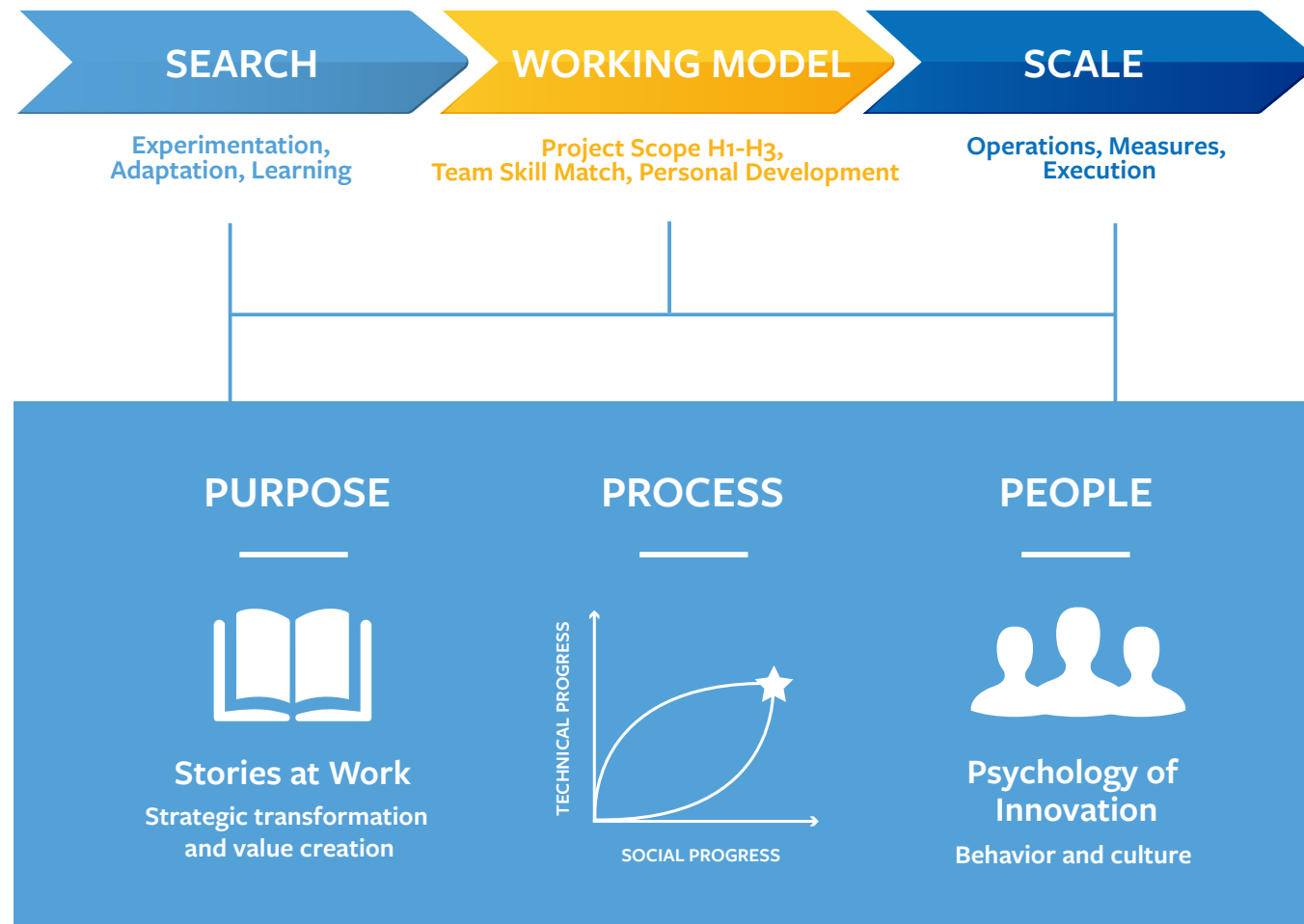
Marc Tarpenning
Co-Founder, Tesla

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BERKELEY METHOD OF INNOVATION LEADERSHIP



**SILICON VALLEY INNOVATION
LEADERSHIP WEEK**

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[SCET.BERKELEY.EDU/INNOVATON-WEEK](https://scet.berkeley.edu/innovaton-week)