



ETM

Emerging Tech Management Week



About

Immerse yourself in the cutting-edge world of technology with (ETM) Week, hosted by UC Berkeley's Sutardja Center for Entrepreneurship and Technology. This exclusive week-long program combines insights from global tech leaders and Berkeley's renowned innovation framework to equip tech professionals and innovation leads with the skills necessary for mastering emerging technologies. You'll engage in hands-on sessions at iconic locations across UC Berkeley, Silicon Valley, and Napa, gaining insights from a diverse cohort of peers and leading academic and industry experts. Participate in ETM Week to expand your professional network, align your business strategies with global tech trends, and position yourself at the forefront of technological advancement.

What the Course Covers

UC Berkeley's internationally renowned Sutardja Center for Entrepreneurship and Technology (SCET) hosts this week-long in-person program in partnership with leading global institutions. This year's global partners are Cheung Kong Graduate School of Business (CKGSB), offering the top business education in Asia and IE University's School of Science and Technology, creating a major hub for science and technology in Europe. These partners, together with UC Berkeley are integral to providing a unique global perspective from both a cohort and instructor perspective. The program guides rising innovation leaders to transform their organizations with proven strategies; cutting edge research and insights; and best-in-class advice for creating more innovative cultures to capitalize on emerging tech developments with a focus on AI.



Program Cost

US \$12,800



Location

In-person, Berkeley

*Visit ETM's [website](#) for the latest deadlines and dates.

Who Should Attend

Executives, managers & aspiring tech leaders driving innovation in engineering, product, and strategy.

Management Function

40% Senior leadership
30% Mid-level management
25% IC Leaders
5% C-Suite

Functional Areas

45% Engineering
Management
30% Technical Leadership
10% Product Management/
Marketing
8% Quality/Reliability
Engineering
7% Business/Strategic
roles

Industry Distribution

65% Semiconductor/
Electronics
20% Technology/Software
5% Financial Services/
Investment
5% Healthcare/Biotech/
Pharma
3% Non-profit/Foundation
2% Government/Public
Sector

Region

70% Silicon Valley
15% Other US states
5% Middle East
5% Asia
3% Europe
2% Other international

*Based on data from the Fall
2024 – Spring 2025 cohort.*

Study at Berkeley

Nestled within UC Berkeley's College of Engineering, the Sutardja Center for Entrepreneurship and Technology (SCET) embodies the university's spirit of innovation and forward-thinking. As a globally recognized hub for entrepreneurship education and technology innovation, UC Berkeley offers an unparalleled environment for our program on Venture Capital for Tech. Surrounded by the vibrant ecosystem of Silicon Valley, participants will engage with top-tier faculty, industry leaders, and cutting-edge research, gaining invaluable insights into the world of venture capital. Join us at UC Berkeley's Sutardja Center to embark on an enriching journey into the dynamic and ever-evolving realm of venture capital.



25 AM Turing Award
Winners



60 Nobel
Laureates



73 National Academy Of
Engineering Members



8 Silicon Valley Engineer Hall Of
Fame Members



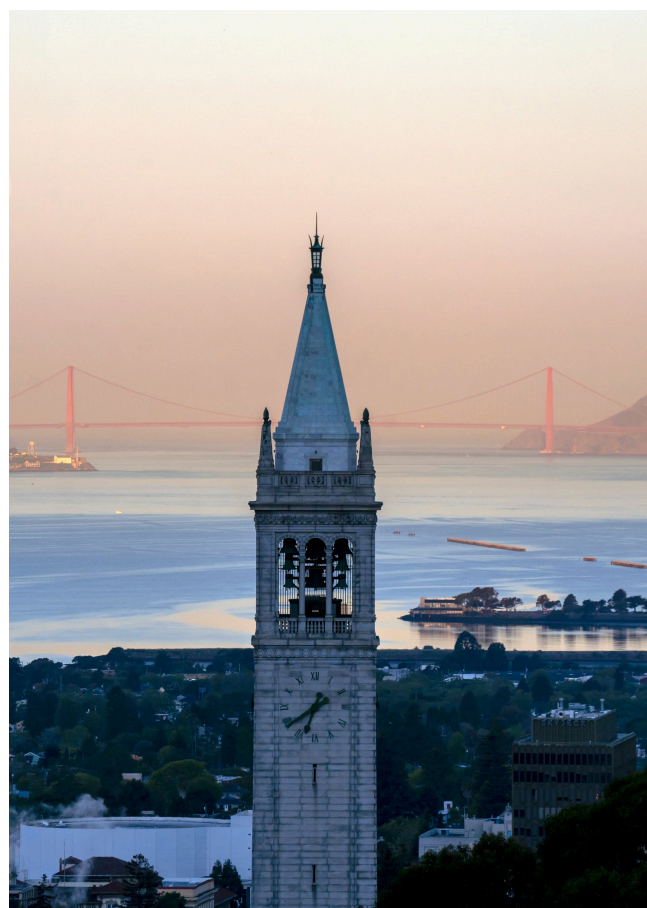
145 National Academy Of
Science Members



30 National Medals
Of Science

How You Will Learn

The Sutardja Center is recognized for developing the Berkeley Method. The method uses a journey based approach, with inductive learning to teach innovation frameworks, promote a growth mindset and expand your ecosystem.



Past Speakers



Guido Appenzeller

Andreessen Horowitz (A16Z)

Partner, AI & Infra. former
CTO Intel and VMware



Lila Tretikov

Microsoft

Deputy Chief Technology
Officer



Lars Moravy

Tesla

Vice President of Vehicle
Engineering



Zack Kass

Open AI

Head of Go-To-Market
Strategy



Tsu-Jae King Liu

UC Berkeley College of
Engineering

Dean



Gigi Wang

UC Berkeley

Founder and Berkeley
Method Director



Ion Stoica

Databricks, Anyscale, UC
Berkeley

Founder, Professor of
Computer Science



Caleb Boyd

Molten Industries

Co-Founder



Pieter Abbeel

Covariant.ai, UC Berkeley

Co-Founder, Professor



Shawn Villaron

Microsoft

VP PowerPoint, Bay Area
GM



Ikhlaz Sidhu

IE University

Science & Technology,
Founding Director of
Engineering Leadership
Professional Program



Tom Kehler

CrowdSmart.ai

Co-Founder, Chief Scientist



David Jaramillo

Verne

Co-Founder, CTO



Bing Xiang

Cheong Kong Graduate
School of Business

Founding Dean



Rich Lyons

UC Berkeley

Chief Innovation Officer

Past Speakers



Alberto Todeschini

UC Berkeley

Distinguished Faculty in
Artificial Intelligence



Hong Chen

Cheung Kong Graduate
School of Business

Associate Dean, Director of
Research Center for Clean
Energy and Carbon Neutral
Development



Hartmut Esslinger

Frog Design

Founder and Author, Design
Forward: Creative
Strategies for Sustainable
Change



Ken Singer

SCET, UC Berkeley

Managing Director



Shomit Ghose

ONSET Ventures and
Clearvision Ventures

Partner



Saikat Chaudhuri

M.E.T. + Entrepreneurship
Hub

Faculty Director



John Nagle

Point Blue Conservation
Society

Policy Board



Tarek Zohdi

UC Berkeley

Professor, Associate Dean
for Research



Mike Schroepfer

Former CTO, Meta and
climate tech investor



Surbhi Sarna

NVision founder, author and
Y Combinator Partner



Padma Warrior

Founder and CEO, Fable and
former C-level executive at
Motorola, Cisco, and NIO



Fyodor Urnov

Scientific Director,
Innovative Genomics
Institute (CRISPR)



Anca Dragan

Assistant Professor, UC
Berkeley and Research
Scientist, Waymo

Sample Schedule

Day 1

Afternoon	Orientation Group project Intro Campus tour
Afternoon	Dinner included

Day 2

Morning	Breakfast included
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How Data Improves All Of Your Decisions

Business is all about processing information and making decisions. The exponential rise in the amount of data across an ever-wider range of domains dramatically improves the quality and tempo of decision-making at all levels of every organization, spanning finance, marketing, HR, and operations. In this session, we will discuss the challenges faced by leaders of data-centric organizations.

How Data Becomes Your Most Valuable Asset

Competitive advantage is all about what you can do better than anyone else, often stemming from exclusive access to some resource. Increasingly, that resource is data. How can you identify the unique data your company already possesses, as well as the unique opportunities to collect data that arise from your position in the market?

Afternoon	Lunch included
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What Makes Gen AI Different?

Until recently, machine learning was used primarily for predictive and prescriptive purposes. We now see the value of using AI generatively. How does this change what we already do, and how does it enable entirely new possibilities for our business?

The New Data Stack

To fully realize the potential of data, we need to assemble a data stack comprising both internally developed and externally procured components. What are the elements of this stack, and how can they be managed?

Sample Schedule

Day 3

| Morning

Breakfast included

Overcoming Silos

Companies can only analyze data when it is accessible, but many have collected data in different places for various reasons. Your data needs to be organized in a way that allows for a wide range of analysis, which means breaking down silos.

Your Software DNA

Mark Andreessen said that software is eating the world, meaning that every company is going to have to become a software company. What does this mean and how does it happen?

The Importance Of APIs

If everything is software, how does software talk to other software? APIs are the digital glue of the modern economy. In this session, we will explore how this glue works.

| Afternoon

Lunch included

The Modular Organization

For a company to take advantage of new technology, it needs to be organized in a way that matches the tech; it cannot simply be bolted on. How do modern firms organize to leverage data and agile software development?

How Agile Works

Mark Andreessen said that software is eating the world, meaning that every company is going to have to become a software company. What does this mean and how does it happen?

The Importance Of APIs

Agile applies to everything: agile development, agile data science, and agile investment strategy. How does agile impact everything?

| Reception

Day 4

| Morning

Site Visits

Silicon Valley

Sample Schedule

Day 5

Morning

Site Visits

San Francisco

Day 6

Morning

Breakfast included

Design For Innovation

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Afternoon

Lunch included

How To Manage Tech Talent

The average tenure of an employee is shrinking fast and the half life of their skills is shrinking even faster. How can you recruit and retain and grow your employees in a world of change?

All Management In Change Management

At the end of the day, innovative leadership is all about managing continuous change. It requires trust and a strong commitment to culture.
