



## Customized Solutions

for Your Organization

### Silicon Valley Treks

Silicon Valley Treks offer companies a unique opportunity to explore the heart of global innovation. Participants will tour prominent tech companies, gaining insights from industry leaders on disruptive technologies, startup culture, and effective business strategies. These treks provide invaluable perspectives on the latest advancements and offer networking opportunities with key players in the tech ecosystem. Tailored to align with your organization's interests, each trek is an immersive experience into Silicon Valley's unparalleled innovation environment.



“ The program was an enriching and transformative learning experience. It offered a lifetime of valuable insights, particularly from interacting with esteemed professors and professionals. The various sessions profoundly impacted my personal and professional growth. Overall, this experience has fundamentally reshaped my perspectives and deepened my understanding across various subjects.”

### Take the Next Step

For more information, or to apply to The Professional Education program, please visit [scet.berkeley.edu/pro](https://scet.berkeley.edu/pro)



### Customized Solutions Catalog

#### Bespoke Training to Meet Your Needs

Our Customized Solutions Catalog offers on-demand programs tailored to fit your organization's unique goals, industry challenges, and schedule. The sample courses below are just a starting point; each solution is fully customizable in content, format, and duration. Whether delivered on-site, online, or at Berkeley, we work closely with you to create a transformative learning experience that meets your specific needs.

### Digital Transformation for Executives

A 3-4 day intensive program designed to help your leadership team understand and implement digital transformation strategies. Customizable to your industry and delivered either at Berkeley or on-site.

### AI Strategy & Leadership

Empower your team with an actionable AI strategy tailored to your company's goals. This program, customizable for 2-4 days, can be hosted at your office or our Silicon Valley campus.

### Technology Firm Leadership

A hands-on workshop focused on developing the skills necessary to lead tech firms through growth and change. Tailor the agenda to include case studies relevant to your business, with options for 3-day, in-person or virtual formats.