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# AI Leadership Accelerator

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## About This Course

**A three-day deep dive for senior executives offers a comprehensive exploration of artificial intelligence (AI) and its profound implications for modern business strategy.**

The program, led by a blend of esteemed faculty members and industry experts, is designed to demystify AI and showcase its practical applications across various sectors.

### Day 1: Foundations

- Learn core AI concepts and strategic frameworks
- Explore case studies and workforce impacts
- Engage in tailored discussions with faculty and industry leaders

### Day 2: Implementation

- Translate strategy into action
- Build AI-ready organizations
- Address governance, legal, and emerging trends

### Day 3: Application

- Visit campus labs for hands-on learning
- Explore predictive and generative AI use cases
- Finalize action plans for AI integration

The program emphasizes practicality, collaboration, and real-world insights, equipping executives with the tools and connections to harness AI and gain a competitive edge.



**US \$6,200**



**3 Days in Person**



**Oct 27th–29th**



**No Prerequisites**

## Who Should Attend



This course is ideally suited for

- **Senior executives** seeking to deepen their understanding of AI and its business applications
- **Leaders** aiming to drive innovation, efficiency, and competitive advantage through AI
- **Executives** new to AI or refining existing AI strategies
- Those looking to strategically implement and scale AI within their organizations



You're a senior executive seeking to harness the transformative power of AI for innovation and growth.



Aiming to optimize operational efficiency and explore new revenue streams.



You're looking to gain a comprehensive understanding of AI concepts and applications for strategic decision-making.



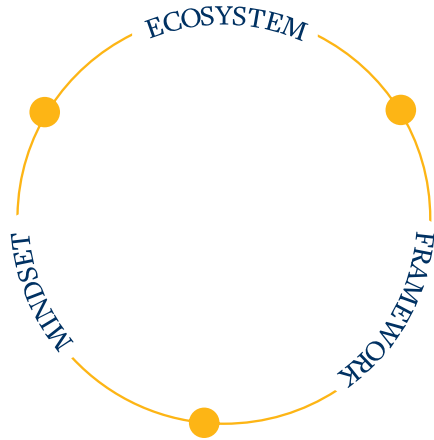
Are committed to fostering a culture of innovation and leading your organization into the future.



Are ready to unlock your potential as a visionary leader.

## How You'll Learn

The Sutardja Center is recognized for developing the Berkeley Method. The method uses a journey based approach, with inductive learning to teach innovation frameworks, promote a growth mindset and expand your ecosystem.



## Where You'll Learn

### Location

The course will take place on the UC Berkeley campus in Berkeley, CA.

### About SCET

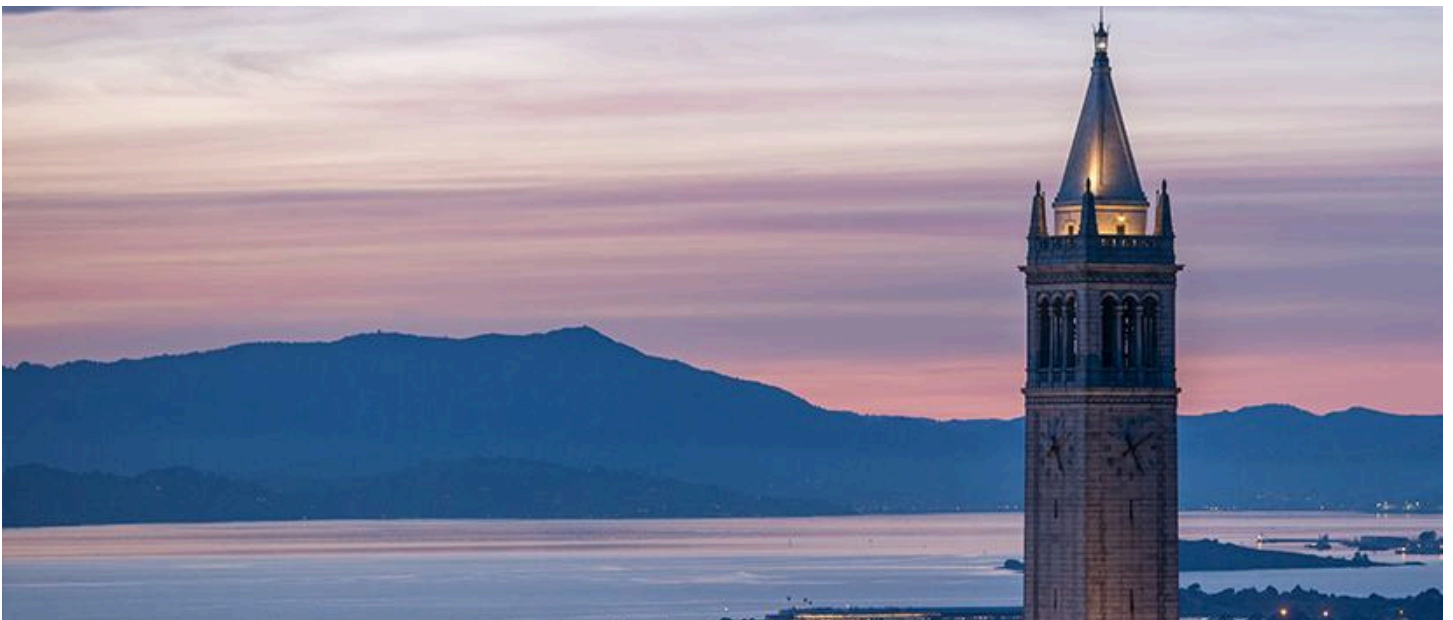
Hosted by the Sutardja Center for Entrepreneurship and Technology (SCET), the program reflects UC Berkeley's spirit of innovation. SCET is part of the College of Engineering and is known for pioneering thought leadership in AI and emerging technologies.

### Faculty & Expertise

Participants will learn from renowned faculty who are at the forefront of AI and technology—offering critical insights for executives navigating AI adoption.

### Industry Connections

With deep ties to Silicon Valley and an extensive industry network, the program offers real-world case studies and practices from leading organizations, giving participants actionable knowledge across sectors.



## Who You'll Learn From

### Faculty Directors



**Pieter Abbeel**

*Faculty Director, UC Berkeley*

Pieter Abbeel, PhD, is Director of the Berkeley Robot Learning Lab and Co-Director of the Berkeley Artificial Intelligence (BAIR) Lab. Abbeel's research strives to build ever more intelligent systems, which has his lab push the frontiers of deep reinforcement learning, deep imitation learning, deep unsupervised learning, transfer learning, meta-learning, and learning to learn, as well as study the influence of AI on society. His lab also investigates how AI could advance other science and engineering disciplines. Abbeel has founded three companies: Gradescope, Covariant, and Berkeley Open Arms, advises many AI and robotics start-ups, and is a frequently sought after speaker worldwide for C-suite sessions on AI future and strategy.



**David Gallacher**

*Industry Director*

David Gallacher was previously T-Mobile's Senior Vice President of Engineering and Operations responsible for the Western United States. In addition, he led a number of internal business transformation assignments during his 16-year tenure at T-Mobile, including the Reinvent program, a company-wide initiative that streamlined business processes and ideated new products and services that formed the basis for many of the Uncarrier initiatives responsible for the dramatic turn-around in T-Mobile's performance. He has led many large programs including; M&A integration, restructuring, and turnaround programs. He ideated and implemented numerous game-changing internal software tools and new methodologies using big-data analytics approaches to drive market share growth and reduce customer churn.

The Faculty Directors are subject matter experts who have expertly designed this course and will provide continuity throughout the course.

Our instructors aren't just professors—they're active leaders at the forefront of industry and research. You'll learn core concepts directly from our core team of Berkeley professors and industry founders, joined by guest lecturers from top institutions and Fortune 500 companies.

### Featured UC Berkeley Faculty



**Anca Dragan**

*Associate Professor, UC Berkeley  
Sr. Director, AI Safety and Alignment,  
Google DeepMind*



**Hany Farid**

*Professor, UC Berkeley  
Co-founder, GetReal*



**Geeta Pyne**

*Senior Managing Director &  
Chief Architect, TIAA*



**Brandie Nonnecke**

*Director, CITRIS Policy Lab  
Research Professor, UC Berkeley*



**Ali Ghodsi**

*Adjunct Professor, UC Berkeley  
Databricks*