



The AI-Forward Professional:

How Top Performers Win With AI

About This Course

Time: Apr 15, Apr 22, Apr 29, May 6, May 13, from 6:00-7:30 PM PT

A 5-week online microcourse from UC Berkeley designed to help professionals use AI to work faster, think better, and stand out at work. No coding required.

Thousands are losing jobs to AI. A smaller group is accelerating faster than ever. They are not AI experts. They are AI-forward professionals. This course shows you how they do it.

Week 1 (April 15th): AI Foundations & Create Impact

- **What you'll learn**
 - How modern AI systems actually work (practically, not academically)
 - Where AI creates real leverage vs. false promises
 - How top performers structure their AI usage
- **What you'll produce**
 - A personal AI opportunity map for your role or industry

Week 2 (April 22nd): From Idea to Prototype

- **What you'll learn**
 - Translating ideas into AI-powered workflows
 - Working effectively with AI assistants as collaborators
 - Evaluating ideas for speed, usefulness, and impact
- **What you'll produce**
 - A functioning prototype or workflow concept ready to build

Week 3 (April 29th): Building Your AI System Library

- **What you'll learn**
 - Designing reusable prompt and rule systems
 - Creating consistency, reliability, and trust in AI output
 - Managing complexity without code
- **What you'll produce**
 - Your own AI system library you can reuse across tasks and projects

Week 4 (May 6th): Using AI Where It Matters

- **What you'll learn**
 - Applying AI to real professional workflows (research, analysis, writing, planning)
 - Knowing when not to use AI
 - Quality control and human-in-the-loop best practices
- **What you'll produce**
 - A refined, production-ready AI workflow

Week 5 (May 13th): Shipping, Proof, & What's Next

- **What you'll learn**
 - How to present and explain your AI work clearly
 - Building credibility without overclaiming
 - Continuing skill development responsibly
- **What you'll produce**
 - A completed, demonstrable AI project
 - A roadmap for continued growth



US \$1,200



No coding or technical background required



**5 weeks
7.5 hrs total**



**Working Professionals
Up-skilling**

Who Should Attend



This course is ideally suited for

- **Ambitious professionals** who want to materially increase productivity using AI—not generic “use AI” advice, but proven practices
- **Working professionals (product managers, engineers, designers, operators)** looking to integrate AI into real daily workflows
- **Job seekers** who want a UC Berkeley-backed certificate and practical, job-ready AI skills they can actually demonstrate
- **Early-stage founders** who want to build and ship faster using modern AI tools

Who You'll Learn From



Sepehr Khosravi

Machine Learning Platform @Coinbase
Founder @AI Scouts
Previously: Product Growth @Tesla

Sepehr Khosravi is a multi-faceted technology leader and award-winning UC Berkeley instructor with experience spanning top technology companies and startups. He currently serves as a Machine Learning Platform Engineer at Coinbase and previously drove product growth at Tesla, bringing real-world, hands-on expertise into the classroom.

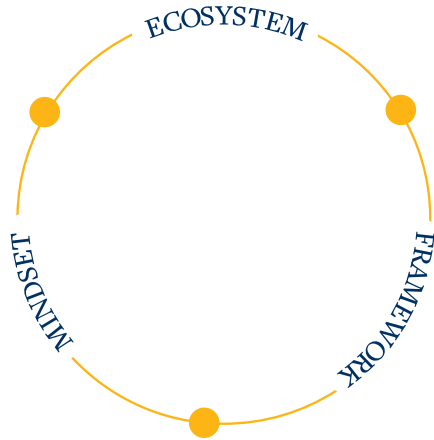
As a former startup founder, award-winning lecturer in UC Berkeley's Product Launch program, and QCon speaker, Sepehr combines industry experience with educational excellence to help people accelerate what they can build and achieve in the age of AI.

In the classroom, Sepehr is known for a practical, builder-first teaching style focused on real workflows, modern AI tools, and hands-on application. Participants leave with working systems and skills they can apply immediately in their roles.

Students consistently cite his ability to make advanced systems understandable, practical, and immediately useful.

How You'll Learn

The Sutardja Center is recognized for developing the Berkeley Method. The method uses a journey based approach, with inductive learning to teach innovation frameworks, promote a growth mindset and expand your ecosystem.



Where You'll Learn

Location

The course will take place online via Zoom.

About SCET

Hosted by the Sutardja Center for Entrepreneurship and Technology (SCET), the program reflects UC Berkeley's spirit of innovation. SCET is part of the College of Engineering and is known for pioneering thought leadership in AI and emerging technologies.

Speakers & Expertise

Participants will learn from renowned speakers who are at the forefront of AI and technology—offering critical insights for professionals navigating AI adoption.

Industry Connections

With deep ties to Silicon Valley and an extensive industry network, the program offers real-world case studies and practices from leading organizations, giving participants actionable knowledge across sectors.

