



ELPP

Engineering Leadership Professional Program



Welcome to Engineering Leadership Professional Program

Your leadership as engineering professionals is critical in a world with increased dependence on engineered devices, processes and systems. We welcome the opportunity to host you, participating in the long running UC Berkeley Engineering Leadership Professional Program (ELPP) offered in these formats:

— **ELPP Silicon Valley (SV) | In-person | January - June**

— **ELPP Global (GL) | Online | August - December**

Since 2011, the ELPP vision has been to inspire engineers and scientist to take on issues beyond their field and have a larger impact on their companies, themselves and the world. All three programs uphold this goal, as we continuously update curriculum to help you grow and develop toward your future career potential.

Our Berkeley Method of teaching, developed at the Sutardja Center, uniquely blends case study, interactive exercises and new perspectives enabling you to build your ecosystem, develop a growth mindset and utilize frameworks for decision making. Our faculty includes award winning professors from UC Berkeley and beyond as well as iconic industry professional sharing their real world experience and insights. We look forward to working with you as we aspire to transform the role of engineers and scientist in business.



Kristina Susac
Head of Professional Education
Sutardja Center for Entrepreneurship & Technology (SCET)

Unlock Your Leadership Potential

Created for Engineers by an Engineer

ELPP readies technical professionals for the next step in their career by augmenting their analytical skills with proven business methodology and techniques. Created for engineers by an engineer, the program builds off the Innovation Engineering framework from Chief Scientist and UC Berkeley Sutardja Center founding director, Ikhtlaq Sidhu. His proven platform for education utilizes theory, networking, and interactive practice to build a strong repertoire of skills in the technology leader.

Who Should Attend

Technology executives, managers and directors; senior engineers; technical professionals considering a leadership or management role

Based on data from the Fall 2024 – Spring 2025 cohort:

Management Function

40% Senior leadership
30% Mid-level management
25% IC Leaders
5% C-Suite

Functional Areas

45% Engineering Management
30% Technical Leadership
10% Product Management/Marketing
8% Quality/Reliability Engineering
7% Business/Strategic roles

Industry Distribution

65% Semiconductor/Electronics
20% Technology/Software
5% Financial Services/Investment
5% Healthcare/Biotech/Pharma
3% Non-profit/Foundation
2% Government/Public Sector

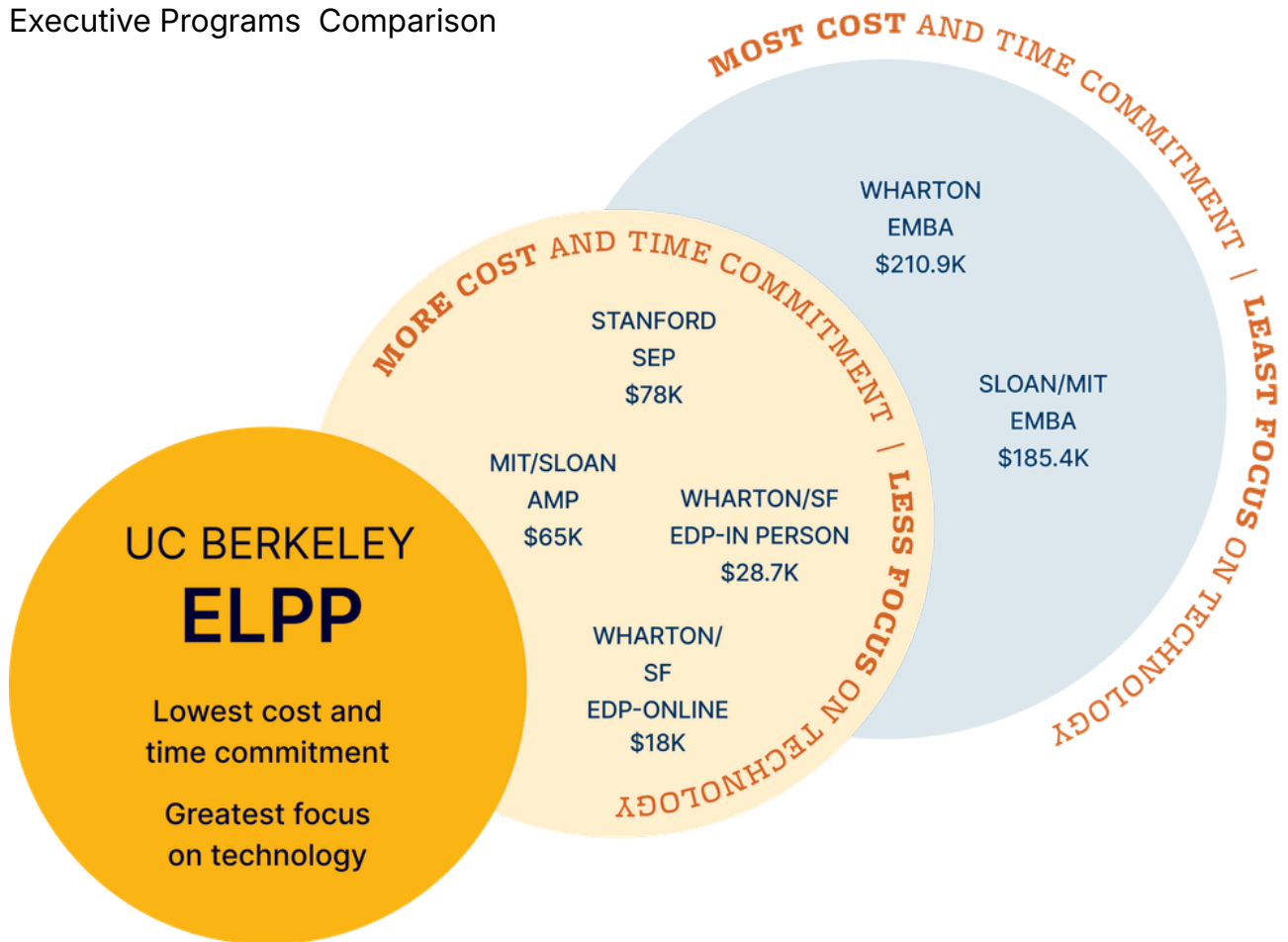
Region

70% Silicon Valley
15% Other US states
5% Middle East
5% Asia
3% Europe
2% Other international

Program Snapshot

PROGRAM	COST	WHERE	WHEN	
ELPP GLOBAL	\$12,800	Virtual	1x per Week for 4+ months	APPLY TODAY
ELPP SILICON VALLEY	\$15,800	Sunnyvale	1x per Week for 5+ months	APPLY TODAY
ELPP CUSTOMIZED SOLUTIONS	Varies	Varies	Customizable	SEE DETAILS

Executive Programs Comparison



ELPP Curriculum

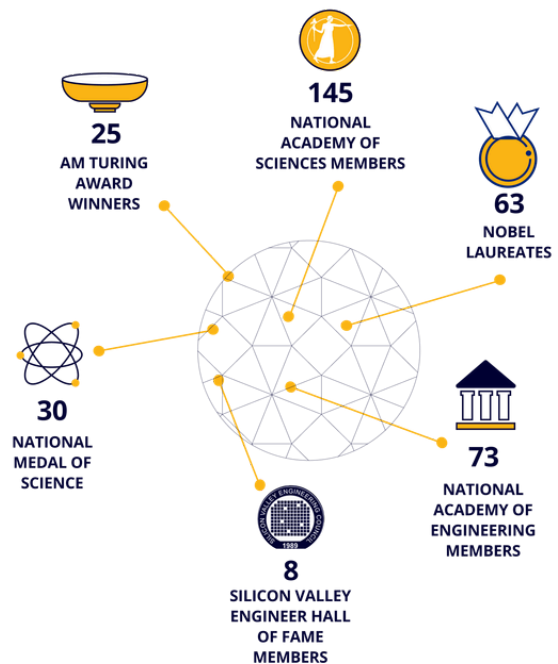
The ELPP curriculum is organized into key modules with ELPP SV & GL featuring at least one group capstone project. Whether for ELPP Silicon Valley (in-person) or ELPP Global (virtual) each module is critical to building the foundation necessary to take you to the next level of your professional life.

Learning Outcomes

- **Toolkit** for tech strategy decisions
- **Leading edge insights** into operational innovation
- **Opportunity for experimentation** and collecting best practices in authentic leadership, negotiations and influence
- Re-enforcement with **hands-on group or individual project**
- **Online access** to synchronous and asynchronous videos and presentations
- Wide selection of **informational and educational opportunities** through SCET Events and articles
- **Lifelong ecosystem** of instructors, industry mentors and peers from Silicon Valley's top tech companies

The Berkeley Advantage

The University of California at Berkeley (est. 1868), the world's premier public university and a wellspring of innovation is located in the San Francisco Bay Area and neighbors the Silicon Valley epicenter. The university is home to over 35,000 students and is consistently ranked as one of the top universities worldwide. According to a National Research Council analysis, UC Berkeley has the largest number of highly ranked graduate programs in the country. Since 2000, the National Science Foundation has awarded more Graduate Research Fellowships to UC Berkeley students than to those of any other university (including MIT, Stanford and Harvard).



#1 Public University

(US News and Times Higher Ed)

**#1 University in the World
for Entrepreneurship**

(Pitchbook Rankings)

#3 Engineering School

(US News and World Report)

The SCET Difference

Leading Edge Methodology

The Sutardja Center is also known for developing the Berkeley Method of Entrepreneurship (BMoE) & Berkeley Method of Innovation Leadership (BMIL) and the highly acclaimed Engineering Leadership professional program. Our founding director, Ikhlaq Sidhu has written extensively on Engineering Innovation. We are internationally recognized for our approach.

Reputation

The University of California at Berkeley (est. 1868), the world's premier public university and a wellspring of innovation, is located in the San Francisco Bay Area and neighbors the Silicon Valley epicenter.

Award Winning Faculty and Industry Experts

Instructors are not only experts in their fields but industry icons with practical advice. We access speakers from a wide ecosystem, inside and outside the University, to ensure your experience blends the best of thought leadership and implementation.

Engagement & Networking

Program structure around limited size-group learning that allows for direct interaction with both instructors and peers. The Center offers a variety of opportunities to engage based on alumni events, industry roundtables and university/industry collaborations.

Join a Strong and Growing Silicon Valley Cohort



SAMSUNG

QUALCOMM



ERICSSON

yahoo!



Lam
RESEARCH



CISCO

vmware



APPLIED
MATERIALS

Google

JUNIPER
NETWORKS

Company Sponsorship

Companies may provide sponsorship for employees or employees may apply directly and request reimbursement from their firm.

Contact Kristina Susac at susac@berkeley.edu for more information.

Award Winning Faculty & Industry Experts

Past Speakers



Gigi Wang

UC Berkeley CoE instructor and Industry Fellow, Entrepreneurship



Homa Bahrami

UC Berkeley Haas instructor, Leadership



Cort Worthington

UC Berkeley Haas instructor, Leadership



Holly Schroth

UC Berkeley Haas instructor, Negotiations & Influence



Marc Tarpenning

Co-Founder, Tesla, Inc. & Venture Partner at Spero Ventures



Yaniv Konchitchki

Tenured Associate Professor & Distinguished Teaching Fellow, Berkeley Haas

Charlie Giancarlo

Former Cisco executive CEO, Pure Storage

Shomit Ghose

General partner, ONSET Ventures & faculty, UC Berkeley

In Sik Rhee

General Partner at VVUS and a former serial entrepreneur

Kenneth Sandy

Product management leader & faculty, UC Berkeley

Inder Sidhu

Former Cisco executive and EVP, Nutanix

Michael Marks

Former CEO, Flextronics and cofounder/CEO, Katerra

Mark Rittenberg

Distinguished Teaching Fellow, Berkeley Haas

Cos Nicolaou

Distinguished engineer, Grail and former engineering VP, Google

Adam Cheyer

Cofounder Siri, VivLabs, Change.org

Patty McCord

Former Chief Talent Officer, Netflix

**Instructors are experts in their fields and industry icons with practical advice.*

What Rising Leaders Say About ELPP

"The ELPP program was taught by some of the best leaders/experts in the field and gave me opportunity to learn by teaming-up with my fellow cohorts to solve real life challenges through case studies and group discussions."

The in-person energy was unmatched. Weekly sessions and group projects pushed me to grow as both a technologist and a strategic leader

The program taught me to think beyond technical challenges, to innovate, to inspire, and to lead with vision. As a leader, when I look back, I attribute much of my leadership road to what I learned at ELPP.

From design to scaling, the frameworks taught here changed how I communicate and lead cross-functional efforts. Truly career-defining.

Customized Program

Merging the best of academic instruction, interactive exchange and practical application to impact leadership and innovation, UC Berkeley's Sutardja Center is the ideal partner to take your technical professionals to the next level and deliver tangible results. Partner with us to customize material to your unique needs around engineering leadership and innovation.

Contact us at susac@berkeley.edu to get started.

Kristina Susac

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